

Franklin Simon & Co.

FIFTH AVENUE

Men's Shops—Separate Entrances
On West 38th and 37th Sts.—Street Level

OUR young men's
shop is
specializing
in hand-tailored
suits and
overcoats for
all occasions
for young men
who want to
pay the price
of ready-made
but not the
penalty of
machine-made
clothes!

Suits . . . \$45 to \$75
Overcoats \$45 to \$85

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The New York Knights of Columbus campaign for a
\$2,000,000 welfare center merits everybody's support